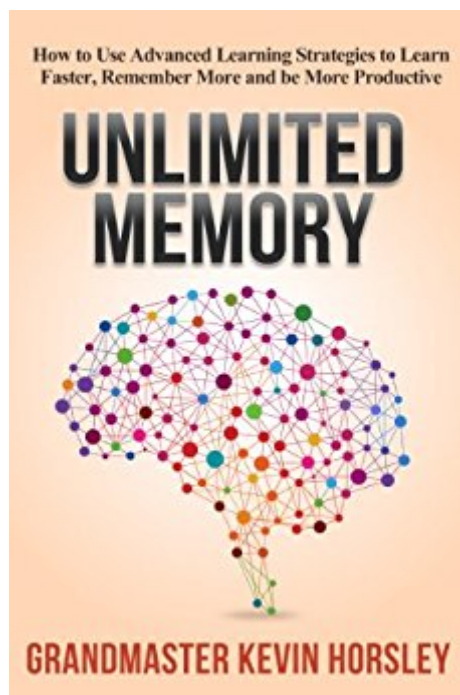




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# Unlimited Memory: How To Use Advanced Learning Strategies To Learn Faster, Remember More And Be More Productive



## Synopsis

Kevin Horsley Broke a World Memory Record in 2013...And You're About to Learn How to Use His Memory Strategies to Learn Faster, Be More Productive and Achieve More Success

Most people never tap into 10% of their potential for memory. In this book, you're about to learn: How the World's Top Memory Experts Concentrate and Remember Any Information at Will, and How You Can Too

Do you ever feel like you're too busy, too stressed or just too distracted to concentrate and get work done? In *Unlimited Memory*, you'll learn how the world's best memory masters get themselves to concentrate at will, anytime they want. When you can easily focus and concentrate on the task at hand, and store and recall useful information, you can easily double your productivity and eliminate wasted time, stress and mistakes at work. In this book, you'll find all the tools, strategies and techniques you need to improve your memory.

Here's just a taste of the memory methods you'll learn in this book:

- The 3 bad habits that keep you from easily remembering important information
- How a simple pattern of thinking can stop you from imprinting and remembering key facts, figures and ideas, and how to break this old pattern so you'll never again be known as someone with a "bad memory"
- How to master your attention so you can focus and concentrate longer, even during challenging or stressful situations
- How to use your car to remember anything you want (like long lists or information you need to remember for your studies or personal life) without writing anything down
- Simple methods that allow you to nail down tough information or complex concepts quickly and easily
- How to combine your long-term memory (things you already know and will never forget) and short-term memory (information you want to remember right now) to create instant recall for tests, presentations and important projects
- The simple, invisible mental technique for remembering names without social awkwardness or anxiety
- How using your imagination to bring boring information to life can help you dramatically improve your attention span and recall
- An incredible strategy for remembering numbers (the same system Kevin used to remember Pi to 10,000 digits and beat the world memory record by 14 minutes)
- How to use a mental map to lock in and connect hundreds or even thousands of ideas in your long-term memory (this method will allow you to become a leading expert in your field faster than you ever dreamed possible)

If you're ready to harness the incredible power of your mind to remember more in less time, this book is for you.

**About the Author** For over 25 years, Kevin Horsley has been analyzing the mind and memory and its capacity for brilliance. He is one of only a few people in the world to have received the title of International Grandmaster of Memory. He is a World Memory Championship medalist, and a two-time World Record holder for The Everest of memory tests. Kevin is also an author of four books, and the designer of a mathematics game with the Serious Games Institute at North-West

University Vaal Campus. His work has been featured in The Oprah Magazine, Time, Forbes, Inc., The Huffington Post, ELLE, Longevity and on numerous TV and radio shows. Kevin is an International professional speaker and has spoken in many different countries. He assists organizations in improving their learning, motivation, creativity and thinking.

## **Book Information**

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## **Customer Reviews**

As a college student I found this to be an invaluable resource. I have spent so many hours reading things, hearing things, only to forget them and have to study them all again come test time, and then forget them again after the class is over. Many college students seem shockingly ok with forgetting half of what they spent so much money to learn, I for one spent the money to know and remember what I have been taught. These techniques are worth a bar of gold.

I recommend this book. It is one of the few of its subject matter written by a man who has competed

and succeeded at passing tests in international memory competitions. He does not sugar coat the need for initial effort spent learning the systems, and does not belabor the obvious need & benefits of practice. He does not over-complicate the systems that he does introduce. AFTER finishing this book a little extra reading in the subject area, proved that without using the more commonly recognized terms, Mr. Horsley covered many areas of value including the "Major System" for handling the memorization of numbers based on a method of translating numbers into sounds. I suspect that what practice reveals to some readers..(like me).. about the gaps in their understanding, will motivate them to fill those gaps and practice some more. We all learn differently, & for this reason Mr. Horsley's book is a decent springboard from which to launch oneself into the act of mental improvement. The "Aha" moment before I wrote this review relates to a deeper understanding of the "Journey Method". Be sure to visit a few internet forums that discuss the practice of memory techniques and light your own lamp out of the darkness. 2015-02-23

UPDATE There are a few points that Mr. Horsley doesn't explicitly state, that are worth mentioning. 1. The words created by the system he introduces in Chapter 12, can be used to create "Peg words" that upon creation are automatically organised in order. Create them, borrow from other people's lists if you have to and take the time to organise your source material so you rank the items/concepts to be remembered in numerical order. 2. Intimately familiarize yourself with the meaning of the word "INCONGRUOUS". It conveys in less than a sentence how to form images that "stick." (E.g. A bear with wings stuck to a honey pot") 3. After you read Chapter 9, and start trying things on your own.... WRITE DOWN your "markers" or places along the journey or "objects" within the room. Like with anything else, that handwriting, eye, brain thing seems to add stickiness. 2016-08-17 UPDATE Checked my "Manage Your Content and Devices" section and discovered there is an update to this book. I am not sure what has changed yet. Sincerely, Simple Guy.

This book is absolutely amazing! This was the 2nd book on improving your memory I purchased (the first being Moonwalking with Einstein) and out of the 6 I have purchased Unlimited Memory is by FAR the best. Mr. Horsley gives you clear and detailed methods that WILL help you improve your memory. The book is VERY well written with exercise and examples of different techniques that help guide you all along the way. He also shows you/helps with examples on how you can use what you have learned earlier in the book to jump right in with both feet and start and work to improve your memory right way. I am a Programmer/DBA and am using the book to learn programming languages and complex terms and so far this book has been invaluable! This book is

a winner and I 100% recommend it for anyone looking to improve your memory!

I think this book really can have a tremendously positive effect on life, if one is disciplined enough to learn and practice its methods. Now I am going to reread it and summarize it, adapt the examples to Spanish (my native language), and I am sure it will be useful for me, because these methods, which Horsley explains and summarizes so well, are not new, are widely known and used. But the merit of this book is that compiles them neatly, explains them very well and always maintaining a high motivation. Absolutely recommended

Very useful. The book grabs your attention right from the intro. The ideas flow effortlessly, are clearly explained and are presented gradually. The examples are powerful and within half a page you will notice how the suggested "recipes" do indeed work. I am glad I got it.

Amazing techniques to enhance your memory. Give it a 100% recommendation. It's even motivational the way information was presented. Everyone reading this book will benefit tremendously. It feels great when you start seeing results from putting in practice these techniques. Hope you enjoy it

Among the several books I bought about improving memory and teaching the method of memorizing numbers, poems etc. Mr. Horsley's book is the most useful and pragmatic. I am following his method in memorizing the telephone numbers, they are really useful and effective. I am very happy with this book and will buy the rest of Mr. Horsley's books, hoping that there will be something new I can be taught.

This book describes amazingly simple methods to improve mental agility through focusing on memory. It teaches in a fun, interesting way using pictures and stories. The methods are easy to absorb and each section has short exercises that enable you to immediately practice what you've just learnt and experience the power of the method for yourself. Brilliant book for people who want to be the best that they can be and use this as a means to lead a life of value.

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